ASSOCIATE A TRANSFERABLE ITEM PRICE WITH A FIRST CONSUMER

<u>102</u>

DETERMINE THAT A SECOND
CONSUMER IS ENTITLED TO PURCHASE
AN ITEM IN EXCHANGE FOR PAYMENT
OF AN AMOUNT BASED ON THE
TRANSFERABLE ITEM PRICE 104



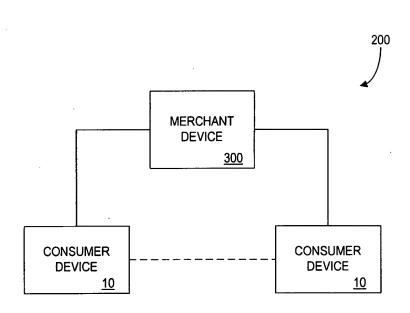


FIG. 2A

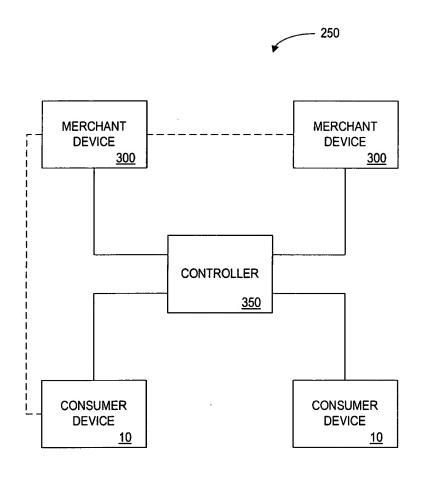
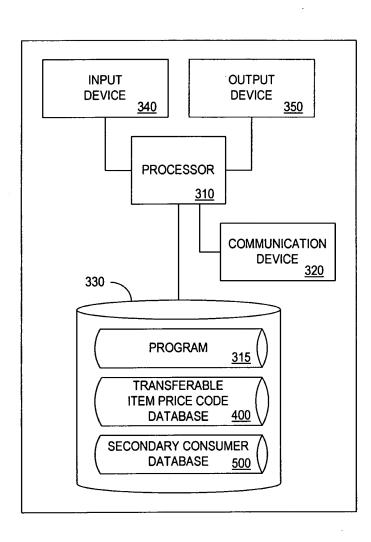


FIG. 2B



300

FIG. 3

400

ITEM PRICE CODE 412	TR-12345	TR-98765	TR-56789
TRANSFERABLE ITEM PRICE CODE	TR	TR	TR
ITEM DESCRIPTION 410	BLUE SWEATSHIRT	56K MODEM	BASEBALL BAT
ITEM IDENTIFIER <u>408</u>	SWE-6677	6666-DOM	0000-TA8
TRANSFERABLE ITEM PRICE 406	\$20.00	\$30.00	\$40.00
CONSUMER IDENTIFIER <u>404</u>	C-11111	C-22222	C-1111
TRANSACTION IDENTIFIER 402	T-0001	T-0002	T-0003

FIG. 2

APPROVED		
ВУ	CLASS	SUBCLASS
DRAFTSMAN		

200

SECONDARY CONSUMER DESCRIPTION IDENTIFIER(S) 510	BLUE JOHN@AOL.COM; SWEATSHIRT MARY@AOL.COM	56K MODEM BILL GREENE	BASEBALL BAT 203.555.1234
ITEM ITI DENTIFIER DESCR	SWE-6677 SWEA	MOD-9999 56K M	BAT-0000 BASEB/
IRANSFERABLE ITEM PRICE 506	\$20.00	\$30.00	\$40.00 BA
CONSUMER IDENTIFIER	C-11111	C-22222	C-1111
TRANSACTION IDENTIFIER 502	T-0001	T-0002	T-0003

FIG. 5



FIG. 6

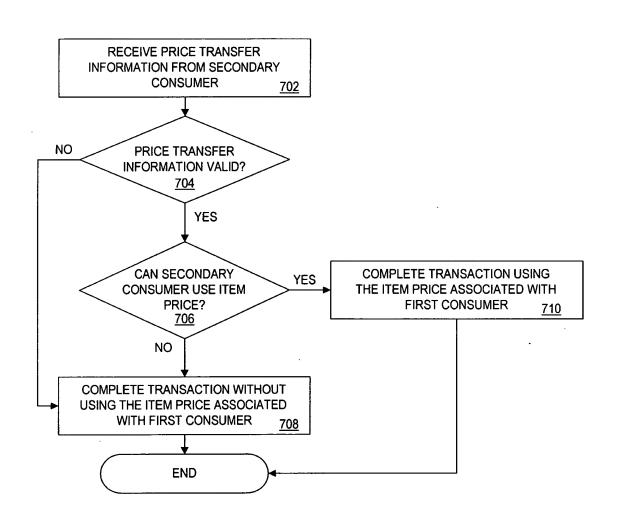


FIG. 7